



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

HERE FOR YOU ALWAYS

2020 ANNUAL REPORT

Dartmouth | Fall River | Gleason Family Wareham
Mattapoisett | New Bedford | Stoico/FIRSTFED Swansea

A MESSAGE FROM OUR LEADERSHIP

Dear Friends,

2020 was a year of unprecedented challenges. The COVID-19 pandemic and resulting economic crisis presented YMCA Southcoast with unique opportunities to serve our communities, and we rose to meet those challenges as we've done for nearly 165 years. When schools were forced to close, we provided free childcare for essential workers. When people were forced to work from home, or not at all, we provided free nutrition for the food insecure. When housing opportunities were limited, we provided showers for the unsheltered. When our wellness centers were unavailable, we offered virtual group exercise classes. When schools partially reopened, we offered remote learning opportunities.


We deepened and broadened our partnerships with both our private and public partners. We fostered new collaborations with other non-profit agencies, including the Greater Boston Food Bank. Among our achievements during a very challenging year, we became one of the largest food distributing agencies in the Southcoast.

As we slowly emerged from the pandemic year, thanks to our dedicated staff and volunteers, camps fully reopened in 2021, and we welcomed over 90% of the number of campers we served in the pre-pandemic year. Many of our members continued their support during the COVID year, and we're already realizing an increase in our active membership.

The pandemic gave us the opportunity to strengthen our relationships with local school systems and better corollate educational programs at our facilities with existing curriculum.

Through prudent oversight and management, YMCA Southcoast remains fiscally sound and relevant. We are eternally grateful to our staff, our volunteers, and our donors, who remained constant in their support for our mission. Though we are not yet fully beyond the viral challenges imposed by the COVID-19 pandemic, the year of the pandemic has taught us that YMCA Southcoast has the institutional capacity, thanks entirely to the communities that we serve and those that support us, to remain a vital and relevant community resource that will continue to serve our communities, not despite of, but because of our shared challenges.


JAMES SCHERER
President & CEO, YMCA SOUTHCOAST


ARTHUR M. DEASCENTIS
Board Chair, YMCA SOUTHCOAST



THE NEEDS OF OUR COMMUNITY

EMERGENCY CHILDCARE

COVID-19 related school closures and the urgency for essential workers to report to work created a critical need for safe childcare options across the country. Consequently, YMCA Southcoast offered emergency childcare at three of our branches for families of medical personnel, frontline employees, and first responders. The Y is one of the nation's largest, most trusted childcare providers.



REMOTE LEARNING

YMCA Southcoast offered Remote Distance Learning Support at all six branches

when schools closed. The program offered virtual one-on-one support with school assignments for over 300 youth in grades K-8. It provided parents a safe space for their children to complete their school day and eased the stress on parents who had to work from home.

HEALTHY HYGIENE

We opened up our doors to the unsheltered population to provide a safe place for individuals to take a shower, shave or just get out of the elements. We also collected toiletries for those in need.

HOME EDUCATION RESOURCES

To help parents navigate remote learning, YMCA Southcoast researched different educational resources to share daily to help bridge the learning gap.

FOOD INSECURITY

As schools and businesses closed, food insecurity increased in SouthCoast communities. We started the Full Plate Project, a mobile food market, to lend a hand to our neighbors in need.



“As an essential worker in the health care field, it would have been extremely difficult to come to work every day without your emergency childcare services.”

KIND WORDS FROM A FRONTLINE HERO

“I am amazed at the amount of food I received, especially all the fresh vegetables and fruit. It has been too long since I have been able to hold potatoes, onions and apples in my hands. I will be able to make so many meals, and I am beyond grateful.”

Fall River YMCA “Y Community Market” Patron



FOOD INSECURITY

YMCA Southcoast became increasingly aware of the pervasiveness of food insecurity in the area we serve in the early 2000s. Our first steps to address the needs of our hungry neighbors were the establishment of Sharing the Harvest Community Farm in 2006 and the Nutrition on Weekends program in 2014. In response to the pandemic in 2020, we collaborated with numerous community partners to broaden our reach and strengthen our commitment to increasing food security.

COOKS FOR COMMUNITY

The Y partnered with The Marion Institute’s Southcoast Food Policy Council (SFPC) to provide hot meals to our senior population in Wareham and families in New Bedford through the “Cooks for Community” initiative. We distributed 7,500 hot meals while benefiting local restaurants, many of which were struggling to remain

open amid the pandemic operating limitations put in place by the Commonwealth.

FARMERS TO FAMILIES

The Coronavirus Food Assistance Program, announced on April 17th, provisioned USDA’s Agricultural Marketing Service to partner with national, regional and local distributors, whose workforces had been

significantly impacted by the closure of restaurants, hotels, and other food



service businesses, to purchase up to \$6 billion in fresh produce, dairy, and meat products from American producers of all sizes. The Y distributed 5,295 boxes of these USDA products in five months through collaborations with Sid Wainer, United Way of Greater New Bedford, and the Marion Institute's SFPC.

NUTRITION ON WEEKENDS (N.O.W.)

The N.O.W. program was started to provide nutritious meals to children in need over the weekends and during school breaks. On March 23rd we increased our distribution to ensure families had enough food for a whole week. We were able to provide over 4,200 bags during the critical months of April – June.

The N.O.W. program falls under the umbrella of the Full Plate Project.



Sharing the Harvest Community Farm

A Division of YMCA Southcoast

Sharing the Harvest Community Farm started as a grassroots response to hunger in 2006.

Sharing the Harvest Community Farm produced 58,000 pounds of healthy, nutritious food (equal to 241,445 servings) for distribution through the United Way of Greater New Bedford Hunger Commission in 2020. This was accomplished with a drastically reduced pool of

volunteers due to the pandemic. In 2020, 91 volunteers served 1,352 hours to the farm – an average of 15 hours per person. Compared to 2019, we had 1,886 individual volunteers contribute 5,658 hours an average of three hours per person.



Ashley Brister and Garrett Lague harvesting carrots from the farm.



Casey Cutting of Cuttings' Table preparing their meal for Farm to Go.

The Farm to Table event became Farm to Go and raised a record amount compared to previous years. We participated in the Walk for Hunger for a second year, and the Ride for Food was a new fundraiser for us in partnership with Three Squares, raising a total of \$34,500.





FULLPLATEPROJECT



the Full Plate Project seeks to alleviate hunger by hosting free community markets at Y locations, delivering food to affordable housing sites, collaborating with local organizations to address food insecurity, and advocating for equal access to nutritious food for our communities.

Close to 350,000 pounds of food was distributed through our mobile markets in 2020, equating to 291,000 servings.



In 2020, 1 in 8 people (1 in 5 children) in Eastern Massachusetts experienced food insecurity due to the COVID-19 pandemic. When local pantries were forced to close in April, the Y was asked by the Greater Boston Food Bank (GBFB) to offer a mobile market in the parking lot of the Fall River YMCA. At the time, Fall River had one of the state's highest food insecurity rates at 21.2% with more than 1 in 5 people who did not have regular access

to sufficient food. The Y responded to the need and distributed close to 60,000 pounds of free food provided by GBFB in that first month. Recognizing the opportunity to further bridge the gap in food insecurity, YMCA Southcoast partnered with GBFB to launch the Full Plate Project at five of our branches in November. Partially funded by grants from Feeding America and the Yawkey Foundation through GBFB,



MEMBERSHIP SUPPORT EFFORTS

Our members were patient, supportive, and committed. We are so grateful for those that stayed with us, took virtual classes and converted their memberships to donations in a time of need. We look forward to seeing all of you back in our branches soon!



VIRTUAL FITNESS

The year-long COVID-19 pandemic created a myriad of challenges for every one of us. Disruption of exercise regimes and the loneliness and isolation of social distancing motivated many people to try online programming, some for the first time. Virtual, outdoor, and distanced studio workouts became a new healthy way of managing pandemic stress.

We developed Y WITHOUT WALLS to help our members and our staff cope. Our Y instructors, most for the first time, spoke into a camera and quickly learned digital platforms to provide constant online programming. They entered an arena foreign to them, adapted and excelled. The community's response was positive and energetic. Virtual Fitness helped the Y stay connected to our members in their living rooms.



SENIOR WELLNESS

Our staff began calling our senior members on a regular basis to check up on them as soon as we shut down. Whether it was just to chat or walk them through our new virtual group exercise platform, we stayed in constant communication with our seniors, keeping them informed on any upcoming changes and protocols. Some branches were able to offer hot meals and connect seniors to partner agencies as necessary.

A few staff members made house calls and offered physical training and strengthening. Many stopped by to visit and to check in...we knew it took a village to get through the pandemic, and we were their village!

GROUP EXERCISE

Our members couldn't wait to get exercising with their favorite instructors in person – we began offering group exercise classes in June by reservation only outdoors. We later added indoor classes with a limited number of participants to maintain social distancing. In both cases, we strictly followed all current CDC, state, and local safety guidelines.

AQUATICS

On July 6th, we invited our swimmers back into the building on a restricted basis. Reservations were required and pool lanes were limited to accommodate safety guidelines.

“I feel 100% safe everywhere in the Y. Being able to swim again is amazing!”

**YMCA
SOUTHCOAST
MEMBER**

“Whatever ‘normal’, is I trust that my Y will be there as soon as possible!”

YMCA Southcoast Member

ADAPTING OUR PROGRAMS & SERVICES

We modified program and delivery methods in compliance with state and local health regulations to keep our members, staff, and community safe.

SUMMER CAMP

Kids needed summer camp more than ever this year. While the focus was on fun, as always, we incorporated additional educational enrichment into our curriculum to ensure that

our campers got the most out of their experience. We are proud to have hosted 3,750 campers in 2020.

AXEL DANCE ACADEMY

When the Y closed, dance instructors immediately embraced virtual programming. In one week, they recorded 70 different classes and began offering distance learning to students the following week. The options included novel classes such as Breakfast

with your Teddy Bear, Story Time, and Floor Barre. More than half of our students chose to dance virtually. In September, the online cohort performed an innovative outdoor drive-in recital at



the Stoico/FIRSTFED YMCA in Swansea.

Y DIABETES PREVENTION PROGRAM

The Y Diabetes Prevention Program (YDPP), a year-long facilitated support group, was put on hold at the onset of the pandemic. The Centers for Disease Control (CDC), which oversees the DPP, modified the policies and procedures, which allowed us to resume the program virtually for several months over the summer. It was once again suspended in September. We look forward to offering the YDPP again soon.

WAY TO GROW

Our Registered Dietitian (RD) offered a virtual class for kids ages four and up and their parents/guardians. Way to Grow provided an opportunity to learn about the positive impacts of healthy nutrition and physical activity.

The RD also offered online learning for adults and scheduled one-on-one consultations over the phone or via Zoom.



DIVERSITY, INCLUSION, & GLOBAL ENGAGEMENT

YMCA Southcoast committed to advancing diversity within the organization in Autumn of 2019; however, the worldwide pandemic placed the planning on hold. With calls for racial justice and the events that unfolded after George Floyd's death, YMCA Southcoast moved forward in September 2020 by looking inward

and created a Diversity, Inclusion, Global (D.I.G.) team to ensure we hold true to the "Y For All" message.

Our initial goal was to collect data from our members, staff, and community population to understand where we were excelling and our shortcomings in programming, marketing, staff, and trainings.

Secondly, we researched and reached out to our community partners to help lead our organization with staff trainings on areas such as Advancing Equity, Understanding Your Biases, LGBTQ+ Basics and Allyship, and more.

Within the coming years, YMCA Southcoast D.I.G. team's goal is to be a leader

in advancing diversity so people of all ages, gender, ethnicity, religion, and sexual orientation are afforded the opportunity to develop to their fullest potential.



THE YMCA SOUTHCOAST D.I.G. TEAM



JAMES SCHERER
President & CEO
YMCA Southcoast



TERRY A. GOMES
2nd Vice Chairperson
YMCA Southcoast



STEPHANIE MANCINI
Executive Director
Fall River YMCA



KRISTYN CAISSE
Creative Director
YMCA Southcoast



LU BRITO
Senior Program Director
Gleason Family YMCA



MARY STRASSER
Board Chair
Dartmouth YMCA



JOWAUN GAMBLE
CEO & Program Director
Community Youth Empowerment

“It is a very rewarding experience to know how many people you’re helping. Plus, you get to meet a wonderful group of volunteers. It takes a team.”

Bernie Oliveira, YMCA Southcoast Member

THANK YOU TO OUR VOLUNTEERS

Our volunteers are the heart and soul of YMCA Southcoast. Whether it is leading a program, serving as a role model to the youth, helping with a special event, distributing food to those in need, or being part of a committee, you are working to make our Y the best it can be!



FINANCIAL REPORT

Fiscal Year ending December 31, 2020

ASSETS

Cash	2,019,576
Accounts Receivable	233,980
Contributions Receivable	196,119
Other Assets	62,689
Investments & Beneficial Interests	1,503,741
Land, Property, and Equipment	27,011,324

Total Assets 31,027,429

LIABILITIES

Accounts Payable & Accrued Expenses	947,553
Deferred Revenue	450,020
Bonds Payable	8,772,517
Mortgages & Notes Payable	338,305
Other Liabilities	1,648,369

Total Liabilities 12,156,764

NET ASSETS

18,870,665

TOTAL LIABILITIES AND NET ASSETS

31,027,429

SUPPORT AND REVENUE

Contributions	882,911
Grants	519,021
Membership Dues	3,703,481
Program Service Fees	4,594,968
Other	278,526

Total Support & Revenue 9,978,907

EXPENSES

Program Services	9,129,394
Management & General	1,636,702
Fundraising	202,276

10,968,372

OTHER INCREASES AND DECREASES 2,873,023

TOTAL EXPENSES AND OTHER 8,095,349

TOTAL CHANGE IN NET ASSETS 1,883,558

OUR ANNUAL CAMPAIGN

The Annual Campaign is the vehicle for YMCA Southcoast to provide low and no-cost programs and direct financial assistance. Connected by a shared vision, our staff works with one another to engage committed volunteers, Y members, and donors to make a lasting impact on the 18 cities and towns served by our Y. In 2020, we provided \$718,350 in financial aid.

The Annual Campaign assists:

- Children, whose families could not otherwise afford summertime educational opportunities.
- Cancer survivors, giving them a support system through which they can build emotional and physical strength – at no cost to them.
- Individuals and families, with the opportunity to access so many more programs and services.

Though it was a challenging year, we were extremely grateful for the community's support in exceeding our goal of \$620,000. With emergency relief funds from the Community Foundation of Southeastern MA, we raised \$780,000 for our 2020 Annual Campaign.



2020 DONORS

Thank you for your continued support.

\$5,000+

Acushnet Foundation Fund
Alliance of Massachusetts YMCAs
BayCoast Bank
Beth Israel Senior Citizens Housing, Inc.
Blue Cross Blue Shield of Massachusetts
Bristol County Savings Charitable Foundation, Inc.
Malcom & Lizanne Campbell
City of Fall River
CLF Ventures, Inc.
DCU For Kids
Arthur DeAscentis
Fall River Women's Union
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Franklin Square House Foundation
Harbor One Bank
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Island Foundation
James Arnold Fund
Koppelman Family Foundation
Scott & Melissa Munro
Pilgrim Bank Foundation
Plimoth Investment Advisors
Rockland Trust Charitable Foundation
Rodgers Family Foundation
Kenneth Shwartz
SouthCoast Community Foundation
Steward Health Care System
Geoff & Judy Swett
The Carney Family Charitable Foundation
The Greater Boston Food Bank
The Karina Foundation
United Way of Greater Fall River, Inc.
United Way of Greater New Bedford, Inc.
Neil Van Sloun
Yawkey Foundation
Youths Friends Association Inc.

\$1,000-4,999

Talbot Baker Jr.
Dr. Brian Bowcock
Atty. Peter C Bullard
Stella D. Burke
Cape Cod 5 Foundation
Chapman, Cole & Gleason
Orphan Family Fund (Community Foundation)
Convanta SEMASS
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Raymond & Elizabeth Prevost

Cathy Roberts
William & Paige Roth
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Koreen Santos
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Dr. John Scheub
Somerset Flag Football
Janice Speakman
Eivind & Sylvia Strand
Susan & John Teal
The Benevity Community Impact Fund
The Congregational Church of South Dartmouth
Truesdale Health Foundation
Jo-Ann & Doug Watson
Lawrence T. Wilson
Peter C. Bogle & Karin E. Wood

\$250-999

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Cheryl Almeida
Claire C Almeida
John Amaral
Francis C Angino
Jessica Ashley
Babbitt Steam
Bank of America Charitable Gift Fund
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John & Linda Bodenmann
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Jessee Clements
Coastal New England FCU

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Jessica Cook
Kathleen Corkum
Cottage Street Motors Inc.
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Delta Dental of RI
Natalie Derrick
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Kerry A McElroy
Nancy McFadden
Nancy McHale
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Wisner Murray
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Jack Pearson
Kayla Perry
Polish National Alliance Lodge 1887
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Micki & Kurt Poulton
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Jennifer Preston
John Quinn
Christine Reid
Mark Rezendes
Patricia Robinson
William Robinson
Cristian R Romero

Willie P. Rose
Donald Rudnick
Jacqueline & Geoffrey Russom
Diane Salter
Shayna M Santiago
Saunders-Dwyer Home for Funerals
Gary & Donna Schuyler
Stephen Sedgwick
Jody Seivert
Susan Shallies
Oluwatoyin Shonukan
Mr & Mrs Richard Shorroch
Robyn Shwedo
Ann Silva
Howard Stevenson
Steward Health Care System LLC
Ben Stoddard
Stop & Shop Community Bag Program
Mary & Chris Strasser
Kenneth Sullivan
Tardiff Family
The Pappas Family Charitable Fund
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James Thomas
Town of Dartmouth
Robert Trahan
Bob Truslow
Priscilla and John Wheatley
Sara K White
Stephanie Winterson
David & Lisa Wright
David & Grace Wyss
Michael Xifaras
Sidney Yules

YMCA SOUTHCOAST LEADERSHIP

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Terry A. Gomes	2 nd Vice Chairperson
Geoffrey W. Swett	Treasurer
Thomas Anderson	Clerk

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Robert A. Trahan	Vic President & CFO
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Deb Jorge	Executive Assistant
Sophie Harding	Human Resources
Fatima Araujo	Membership Engagement Specialist
Kristyn Caisse	Creative Director
Lisa Rahn	Community Outreach Director

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Maxine Hebert	Executive Director

FALL RIVER YMCA

Christopher Hadley	Chairperson
Stephanie Mancini	Senior Executive Director

GLEASON FAMILY YMCA

Lizanne Campbell	Chairperson
Debbie Fringuelli	Senior Executive Director

MATTAPOISETT YMCA

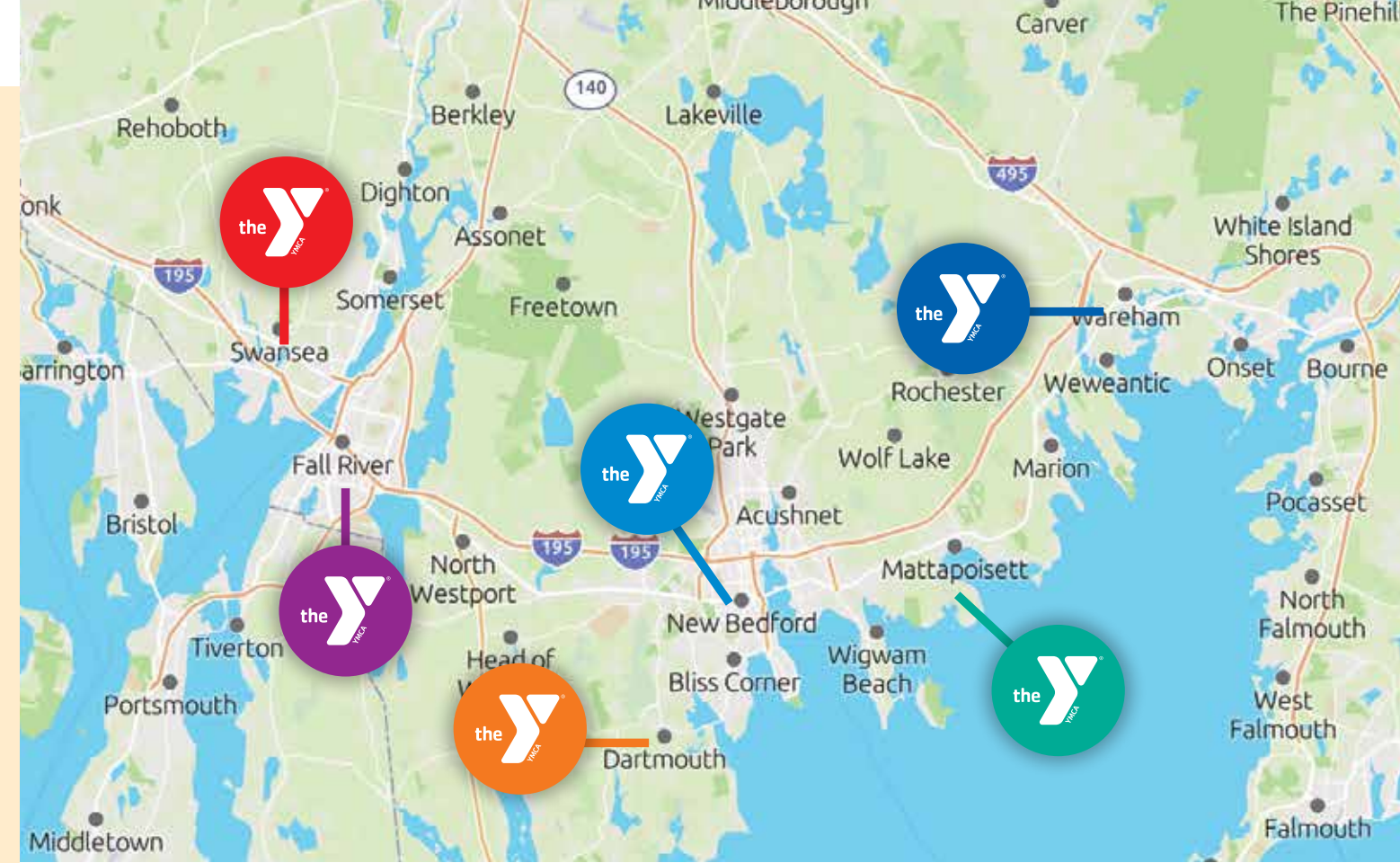
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Stephanie Winterson	Executive Director

NEW BEDFORD YMCA

Kathleen Corkum	Chairperson
Tara Pacheco	Executive Director

STOICO/FIRSTFED YMCA

Arthur Frank Jr.	Chairperson
Stephanie Mancini	Senior Executive Director



DARTMOUTH YMCA

276 Gulf Rd • Dartmouth, MA
508.993.3361

FALL RIVER YMCA

199 N Main St • Fall River, MA
508.675.7841

GLEASON FAMILY YMCA

33 Charge Pond Rd • Wareham, MA
508.295.9622

MATTAPOISETT YMCA

38 Reservation Rd • Mattapoisett, MA
508.758.4203

NEW BEDFORD YMCA

25 S Water St • New Bedford, MA
508.997.0734

STOICO/FIRSTFED YMCA

271 Sharps Lot Rd • Swansea, MA
508.678.9622

It is the mission of
YMCA SOUTHCOAST
to improve the spiritual, mental,
social, educational, and
physical conditions of all persons.



ymcasc.org

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